



Developing Urban Green Strategy – Bydgoszcz Case

MUNICIPALITY OF BYDGOSZCZ

First at all –
urban green area are for people

The Strategy is kind of -
Agreement between two ‘alive’
elements of city space that have
different dynamism:



Changes in urban
green spaces:
Growing, changing
seasonally,
multiplying, etc.

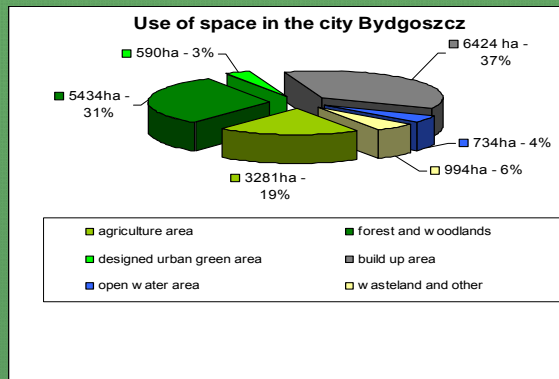


Changes in Society:
Diversified and changing users,
ageing, shrinking, changing
mentality, identity and needs, etc



Potential and Values of Green Spaces in Bydgoszcz

1. Developed 'BLUE STRUCTURE'- consisting of 2 rivers Vistula and Brda, artificial canals and 9 water gates
2. Diversified relief of city area (river valleys, hills, flat area)
3. Large forest area in the city and its surrounding and diversified natural habitats



Although the city is located in green region, surrounded by forest complex it has been not developed as recreational and leisure city



Bydgoszcz – City of Transit Identity



City's economy developed as a transit city:

- in the past it was inland water transport
- localization in triangle between bigger and better known cities like Poznań, Toruń, Gdańsk
- express roads, train connections, airport

Transit identity:

- although the city is big it is pure known and recognizable especially abroad
- People when even living there for a long often take the city as a temporary one

City of Bydgoszcz comes through the **crisis of identity** changing from industrial and transit to sport, education and recreation centre.





Urban Green Strategy – Mission and Goals

Urban Green Area of Bydgoszcz rationally planned and permanently improved in its environmental, aesthetic and recreational aspects, modeling the spatial order of the city and its green resources for improvement of living quality and satisfaction of local society and promotion of unique environmental and cultural values of the region

Goals

1. Modeling the sustainable spatial order of the city.
2. Keeping the environmental values and simultaneously improving the quality and equipment of recreational green area
3. Efficient Management of urban green based on modernization of organization and legal structure.

Urban Green Strategy – Vision

Localization of Bydgoszcz in close neighborhood to regional natural and recreational area and its large green and water resources gives the city the chance to change its transit and temporary staying character and attract the visitors of the region to stay longer and use improved open space offer.



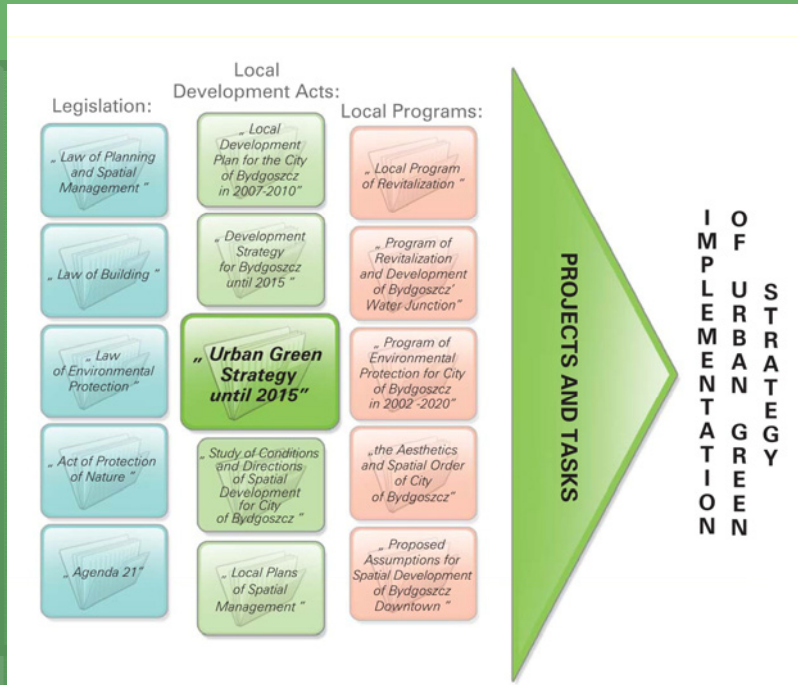
To realized the Vision the green area need to get new strategic approach and long-term planed improvement.

Green Gate Vision:

- Welcome visitors crossing green and water region
- Inviting to stay in the city and use recreational and cultural offer
- Making the city more livable and stop the shrinking tendency
- Changing the image of the city and arising the awareness of its potential
- Promoting the city as dynamic, vital and attractive to live in and invest



Process of building the Strategy



The Strategy as a document had to arise from legal requirements and be in agreement with obligated planes, strategies and programs.

Also process of building the Strategy had to consider social consultations and final legalization by City Council.

Localization of Urban Green Strategy in structure of documents





Urban Green Strategy – Planning and Management

- The problems like out of date or not completed data base, legal obstacles, not well working organizational structure are taken as a problems to solve in the realization task
- Classification of existing green areas in to 3 classes of different quality, approach and activities program

1st class

Area of municipal and regional importance –

Constructing the buildings of different use then recreational is strictly forbidden

Individual development program for each object of this class

2nd class

Area of local district importance -

Improving of engagement of local society in development of that area

Image and use strictly dedicated to needs of local society

3rd class

Area less important for recreation but important for city environment (wastelands, remote areas)

Limited maintenance

Possibilities of alternative temporary use

Urban Green Strategy – main prepositions



Developing of recreational, cultural and educational offer of green area by improving equipment and organizing the areas of similar offer and use in better available linear groups

Improving the aesthetic and representatives importance of the green area especially watched from main roads and city entrances and water junctions



Improving social involvement, promoting regional importance of urban green spaces of the city and arising awareness of potential of green spaces



Arboretum - Pilot Project of the Strategy

Arboretum Project focused on long-term goals of the Strategy:

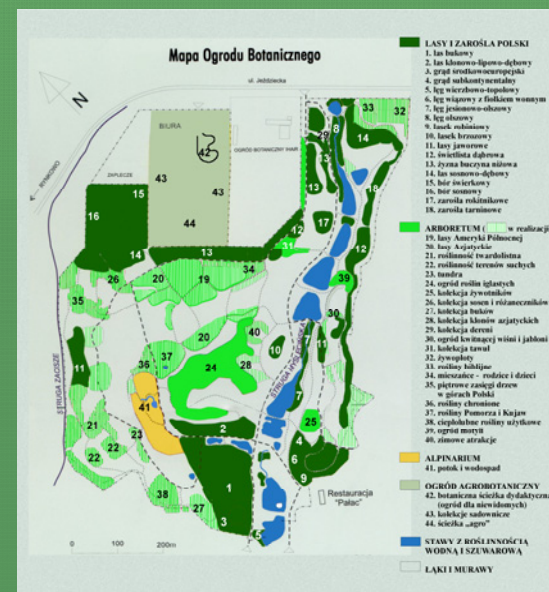
- Improvement of quality of existing green spaces,
- providing of biodiversity to urban green,
- improving accessibility and attraction of green spaces for citizens,
- education and sensitizing the society to natural and cultural heritage, promoting the city in the region



Arboretum in facts:

Design: „Arboretum w Ogrodzie Botanicznym LPKiW w Bydgoszczy” by professor Balcerkiewicza

realization: planting 815 different species - 2000 items of trees and bushes, installing information boards and labels





Conclusions

Bydgoszcz is looking for new identity, city visual image and new economical potentials, wants to develop as educational, sport and recreational centre.

Urban green area can help to build new positive image and play important role in attracting new inhabitants and investors. However the understanding of the economical, social, educational and sustainable potential of green spaces is still very low.

It is necessary to improve the recreational, educational and cultural offer of green spaces, its aesthetic and representative quality, to involve the society in green space affairs and educate them on all levels and social groups from kids to politics and non-experts.

Green, living friendly and sustainable city of Bydgoszcz
is a matter of awareness and strategic approach



Thank you for your attention